



## **Sports Reach Basketball Selected to represent USA for 2025 FISU World University Games**

February 20, 2025 — UniUSA has announced that Sports Reach Basketball will represent the USA in Men's and Women's 3v3 Basketball at the 2025 Summer FISU World University Games in Germany, taking place July 16-27. The Games, held every two years, bring together over 8,500 student-athletes from more than 150 nations, making them one of the world's largest multi-sport events. Basketball games will take place in Rhine-Ruhr, with the event headquarters in Dusseldorf.

### **About Sports Reach**

Founded in 1986, Sports Reach provides university athletes with opportunities for international mission work through sports. The Team USA roster will include four men's and four women's athletes from universities across the country. Their tour will run from July 12-26, 2025, beginning with a four-day training camp to prepare for competition, mission work, and cultural exchange. While in Germany, the team will compete against teams from 12 countries and experience other sporting events and international interactions.

### **Player Selection & Coaching Staff**

Sports Reach is currently recruiting college-level players (ages 18-25) who excel in 3v3 basketball and can serve as Christian ambassadors. College

coaches are being contacted for recommendations, with the final roster set by April 1, 2025.

The men's team will be led by Head Coach Kelly Combs, who has 18 years of college coaching experience and 19 years of international coaching experience. In November 2024, he led the USA Men's Basketball team to a gold medal at the FISU America Games in Colombia. This will be his first time coaching in Germany and leading a 3v3 team.

Coach Combs shared his excitement:

“Representing the USA at the World University Games is an incredible opportunity. These young men will gain international playing experience, build friendships, and grow personally. Sports creates unique connections, allowing athletes to engage with future leaders from around the world. This will be a life-changing experience for all involved.”

### **Administration & Women's Coaching Staff**

Zach Arington, a former Indiana Wesleyan University basketball player, will serve as Tour Administrator. He has participated in and led multiple Sports Reach tours. The head women's coach and full coaching staff will be announced soon, with discussions currently underway.

For more updates, stay tuned as Sports Reach prepares for an exciting journey to the 2025 FISU World University Games!

Players and Coaches interested in learning more about this opportunity can contact Head Coach Kelly Combs at [kelly@sportsreach.org](mailto:kelly@sportsreach.org) .

[www.USATeam.org](http://www.USATeam.org)

Facebook: USA Team

X (formerly Twitter): @usateam\_

## About UniUSA

UniUSA (formerly USIUSF) is the official representative and governing body for the United States in all FISU events (Winter and Summer World University Games, World University Championships, and FISU World Cups.) Under the leadership of President Dan Guerrero, and Secretary General Lori Thomas, UniUSA is comprised of the membership of the National Collegiate Athletic Association (NCAA), the National Association of Intercollegiate Athletics (NAIA), the National Junior College Athletic Association (NJCAA), and the National Association of Collegiate Directors of Athletics (NACDA). A 501 (c) (3) non-profit organization, incorporated in 1968, UniUSA has organized elite teams of American student-athletes in global competition for more than 5 decades.

## About BTI Events, LLC

BTI Events is the managing partner for the UniUSA, the American arm of FISU. A comprehensive athletic event management company, BTI Events facilitates and provides logistical support for all types of athletic teams traveling to domestic and international events, including U.S. athletes competing in the World University Games. Under the direction of the UniUSA, BTI Events assists U.S. athletes in managing Games and Championships administration, logistics, and information resources.